



**Corporation of the Town of Ingersoll
Council Agenda
Special Meeting of Council
Town Centre, Council Chambers
Wednesday, February 18, 2015, 6:00 p.m.**

Call to Order

Disclosures of Pecuniary Interest

2015 Budget Deliberations

- 1) Public Works Department
- 2) Engineering Department
- 3) Grants to Organizations Requests

Special Report

- 1) Potential Budget Adjustments [A-038-15](#)
- 2) CAMI Plant Pylon Sign Request for Exemption from By-law 82-3079 [C-038-15](#)

Upcoming Council Meetings

Regular Meeting of Council
Monday, March 9, 2015, 6:00 p.m.
Town Centre, Council Chambers

Adjournment



DEPARTMENT: Chief Administrative Officer

REPORT NO: A-038-15

COUNCIL DATE: February 18th, 2015

TITLE: Items for Budget Consideration

OBJECTIVE: To provide information and receive direction from Council

BACKGROUND: Council has discussed looking at ways to keep the tax rate increase minimal so as to provide some relief to the taxpayer.

In the opening presentation on the budget discussions, the Treasurer indicated that the local portion of taxes on a residential house in Ingersoll is approximately \$400.00 more than a similarly valued home in Tillsonburg.

With that in mind Staff are looking at options for Council to consider in reducing expenses or increasing revenues to assist in this regard. This report is merely trying to identifying areas that Council may want to review.

2015 Budget Discussion

	Savings (Revenue)
Policing	
Dispense with Community Sergeant and Community Officer in High School (This is made up of savings of 300,000 but a loss of a grant for 30,000 related to the community officer) Additionally, the Town would become responsible for the supervision and administration of the crossing guards, which now falls under the Community Sergeant.	270,000
Increase Building Permit Fees to cover Department Costs (This enhanced revenue would be the projected maximum, in reality it likely would have to be phased in over a number of years to reach this level)	(100,000)

Sale of Carr's walkway

One time revenue	(130,000-150,000)
Maintenance and Repair Cost - Annual	30,000
Capital- Lift is no longer function (Carr's Walkway Rent revenue 14,000)	Unknown Cost

Fire

Cami, Ingersoll covers whole facility - SWOX

Currently Ingersoll covers all calls for service to the Cami Facility. Approximately 1/3 of the facility is in SWOX – Discussion on cost sharing could be held.

Parking Enforcement

	20,000
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Do we want to look at options;
Pay and display- Charge for parking higher rates?
Cash In lieu of Parking for Core development?

Winter Lights Program

	20,000
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This program costs the Town as noted, but draws a significant amount of traffic over the season. One weekend tracked 3,000 vehicles.

Fusion

Membership increase Monthly Changing rather to monthly rather annual would increase revenues marginally	(2500)
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5 days instead of six? Close Saturdays? Provides for some savings but Could impact community dynamics	10,000
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BIA

Staffing Cost recovery The Town currently supplies administrative support to the BIA, a discussion could be held on recouping these costs from the Association.	(20,000)
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The noted items for consideration have a combined value in excess of 430,000 annually, with one time sale revenue of 130,000 – 150,000

ANALYSIS: The above noted items have been presented for Council consideration and discussion.

Staff are merely identifying areas that Council may want to review. Each item has its own advantages and disadvantages.

Obviously any changes would have to be more fully analyzed and discussed before a final determination is made. In some cases proposed changes would involve conversations/discussions with other parties, such as the BIA, OPP and SWOX.

Staff have tried to provide a list for Council consideration, realizing that thoughtful dialogue will be necessary before any final decisions are made.

FINANCIAL IMPLICATIONS: Noted above

RECOMMENDATION: That Council receive the report for information and consideration, providing direction to staff on any items that further information or investigation is required.

Prepared by: William J. Tigert, Chief Administrative Officer



DEPARTMENT: Clerk's Department

REPORT NO: C-038-15

COUNCIL MEETING DATE: February 18, 2015

TITLE: CAMI Plant Pylon Sign Request for Exemption from By-law 82-3079

OBJECTIVE: To consider the request for exemption to the requirements of the Sign by-law regarding area of a pylon sign.

BACKGROUND

We have received a request from Stephen Stewart, President of Excellent Signs and Displays Inc. on behalf of the CAMI plant located at 300 Ingersoll Road. The subject property already has a pylon sign in place and the applicant would like to place an additional cabinet on the existing sign.

The exemption would be from provision 7.4 (b) which states:

That the area of the pylon sign shall not exceed 200 square feet 18.6 meters. Whereas the sign with the proposed additional cabinet shall have an area of 807.5 square feet (75 Square meters).

ANALYSIS

Presumably this provision of the sign by-law was intended to limit the size of a pylon sign in a built up area such as a highway commercial area that would need to ensure sight lines were not blocked and that the effect of many signs close together would not cause visual pollution. In this case this property is extremely large and the sign stands on its own. It is nowhere near other properties and not even all that close to any of our roads. The closest highway is the 401 and approvals from MTO have already been acquired.

The new cabinet is intended to say "landfill free facility" to acknowledge GM's commitment to reducing waste.

SUMMARY

Due to the large size of this property, and the distance between this sign and any other sign, as well as the distance to any road, staff recommend that Council approve the exemption as requested.

INTERDEPARTMENTAL IMPLICATIONS

None

FINANCIAL IMPLICATIONS

N/A

RECOMMENDATION

THAT report C-038-15 be received as information;

AND FURTHER THAT Council agrees with the recommendations of the report;

AND FURTHER THAT the Council hereby approved the request for exemption from clause 7.4(b) of sign by-law 82-3079 to allow for a 75 square meter sign at 300 Ingersoll Street.

ATTACHMENTS

Request Letter from Excellent Signs and Displays Inc.

Aerial depicting sign location

Elevation showing additional panel

Prepared by: Michael Graves, Clerk

Approved by: William Tigert, CAO



January 28, 2015

Michael Graves
Town Clerk
TOWN OF INGERSOLL
130 Oxford St. 2nd Floor
INGERSOLL, ON
N5C 2V5

Dear Mr. Graves:

Re. 300 Ingersoll Road, CAMI plant pylon sign permit

With respect to the enclosed sign permit application to add an additional sign cabinet to the existing pylon sign at the above noted address, we wish to apply for an exemption request.

The exemption we wish to obtain pertains to relief from section 7.4(b) of the Consolidated Sign By-Law 82-3079.

Section 7.4(b) of the By-Law states a maximum area of 200 square feet (18.6 square metres) while the existing sign will have an area of 807.5 square feet (75 square metres) after the addition of the proposed sign cabinet. These calculations account for both sides of the double sided sign.

Thank you for considering this request.

Yours truly,

Stephen D. Stewart, CPA, CA
President

300 Ingersoll St S



AREA BLOWN UP ON NEXT PG.
- LOCATION OF EXISTING SIGN

300 Ingersoll St S



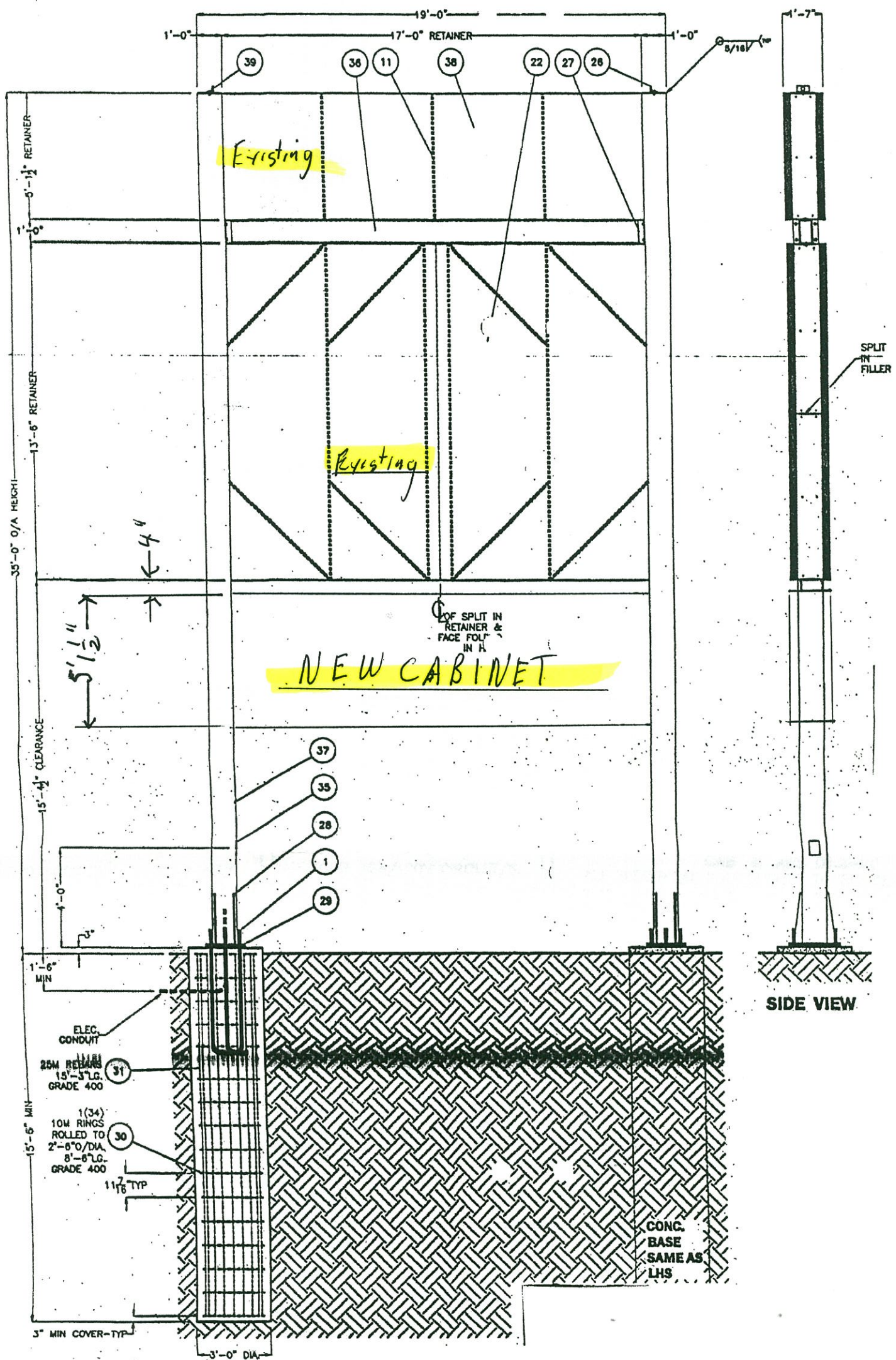
Blown up image. existing sign location.

300 Ingersoll St S



Approx. location of existing sign. Erected under
Bldg. Permit # 2001-157.

→ SEE ATTACHED SATELLITE PHOTOS + SITE PLAN SUBMITTED
UNDER PERMIT # 2001-157.



PICTORIAL VIEW

