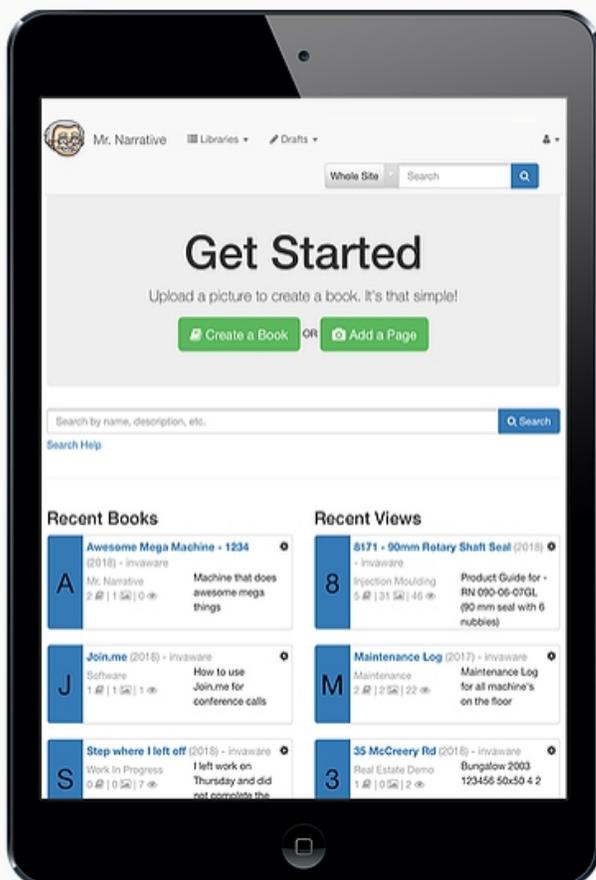


COVID-19: Resources for Small Business

August 6, 2020

MR. NARRATIVE: A CENTERPIECE OF INNOVATION & WORKFORCE ENGAGEMENT

Developing digital tools to help increase efficiency, boost productivity and improve performance.

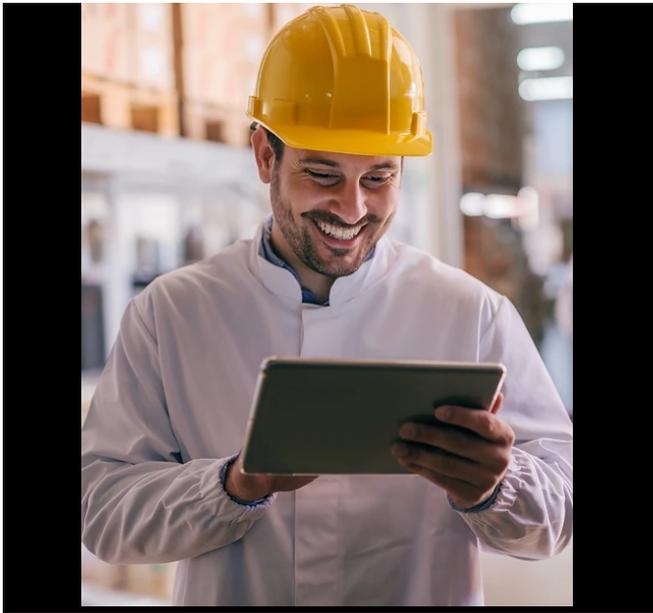


Mr. Narrative, an online platform application is the new up and coming software program that will quickly and easily take your business to a simplified digital world. The objective: organize your endless amounts of paper work, procedures, guidelines, and work instructions to make them readily available to share with others! The process: snap a picture, add text and click save.

Living in a fast-paced way of life, having information at your finger tips is crucial for businesses to maintain order. Introducing Invaware Corporation, a division of our community's local manufacturing company, Hydra Dyne Tech and the mastermind behind, Mr. Narrative.

The idea came to fruition when Steve Bohner, President of Hydra Dyne Tech, decided to tinker

with a machine one Sunday morning. Having not regularly been using the machines, Steve was in need of work instructions to assist with guiding him through the step by step process of the task at hand. Unable to find all components of the work instructions, Steve quickly realized that running a machine and ensuring all processes are properly administered cannot be done solely by memory. Wondering if others were having the same issue and considering the importance of maintaining a safe work environment for staff, Steve posed the question: how are staff to complete projects effectively, efficiently and safely without the proper guidelines?



Welcome, Mr. Narrative.

“Creating a digital app to improve productivity and organization was a no-brainer as we live in an age where people are glued to their electronics” Steve explained. “It was necessary to create a program that can be used in any type of business environment from small to corporate office settings, large scale manufacturing companies or even businesses offering seasonal work. The objective of Narrative is to become the story of your work.”

Mr. Narrative helps by reducing man hours spent training and instructing with visual, intuitive applications for process documentation. The software application provides an avenue to maintain communication and knowledge sharing from the office, or remotely, making it a better option than continuously sending emails. Emails tend to get lost in the shuffle of a busy work day, therefore, utilizing Mr. Narrative allows employees and customers alike to easily mark up images and text offering real time changes while providing seamless communication. Many of the more established customers who have incorporated Mr. Narrative into their workplaces are seeing significant benefits ranging from a 40% reduction in quality issues within the organization to having the ability to recruit new employees who have effectively become 100% productive in a matter of days instead of months. This is especially important in our new normal as we continue to face challenges from COVID-19. With the ability to positively enhance day-to-day activities,

*Looking to advertise your business in the Ingersoll
BIA's Winter Community Events Calendar?*

Contact us for details!

business@ingersoll.ca



Implement Ideas with Narrative

Bringing ideas to life is where most innovations fail. But ideas and their path to implementation are never lost in Narrative. Built-in functionality tracks execution out of the box:



from a virtual standpoint, Mr. Narrative has simplified everything by providing text and picture instructions all while keeping critical, up-to-date information and reducing time spent with receiving multiple 'how to' questions.. Man hours spent training and instructing are reduced as training tools are readily available at your fingertips all while upholding the ideology of replacing paperwork, creating permanent records and keeping employees responsible.

When asked what Steve wanted local businesses in Ingersoll, Oxford County and beyond, to gain from this article, Steve had these words to share: "The next generation coming into the workforce requires everything to be easily accessible. Mr. Narrative will bring ideas to life by providing an easy to use platform for staff to submit and share innovations. Businesses will see the value and reap the benefits."

Are you interested in incorporating a program that allows you to create a "cycle of information" by overcoming two key hurdles - idea capture and implementation - to help drive your workplace ?

To obtain additional product information, please contact:

Marco Muzzi

519-362-0361

marco@invaware.com

www.invawarecorp.com



“Ontario Made” Program: Proudly Supporting Ontario’s Manufacturing Sector

*Province supports Canadian manufacturers & exporters launch of
“Ontario Made” program.*



Ontario Made.

Great things are made right here.

As the province safely and gradually reopens, Ontario is starting down the road to growth, renewal and economic recovery. That’s why the Ontario government is proud to support the launch of the Ontario Made program from Cana-

dian Manufacturers & Exporters (CME). This new program will promote the many world-class goods that are made across the province by helping consumers easily identify, access and purchase local products.

Funding for Ontario Made is made possible through the \$50 million Ontario Together Fund launched on April 1, 2020. This funding will be used to help retailers and consumers identify local products by:

- Creating a new Ontario Made logo that manufacturers can use to help consumers identify their made-in-Ontario products. CME will also meet with major retailers to promote Ontario Made products in-store and increase visibility for customers;
- Launching a new [SupportOntarioMade.ca](https://www.SupportOntarioMade.ca) website that will connect consumers and supply chain partners to manufacturers of made-in-Ontario products through one directory;
- Promoting Ontario Made through digital newsletter to raise awareness of Ontario goods and products online and through social media.

“Ontario manufacturers have a long and proud history of making some of the most innovated products in the world. As consumers increasingly want to buy local, it’s important that we help them make informed decisions and find local manufacturers,” said Mr. Darby. “We want to encourage Ontario manufacturers to products and buying local where possible. Ontario Made will help raise awareness of what is manufactured right here by our neighbours, friends and families and support local manufacturing.”

For more information, please visit: www.SupportOntarioMade.ca

LOCAL SUPPLIERS LIST: PPE, HAND SANITIZER, and MORE...

Personal Protective Equipment (PPE)	Sanitizer	Signage
Arrow Marketing www.arrowhealthsupplies.ca T: 519-623-5101 sales@arrowmarketing.ca	Dixon's Distilled Spirits 519-374-4940 Gabby Smith gabby@dixonsdistilledspirits.com	Barney Printing Woodstock 519-537-5596 info@barneyprinting.com
Best Damn Doors www.bestdamndoors.com 519-494-2883 brad@bestdamndoors.ca	Catalys Lubricants www.catalyslubricants.ca 800-673-6231 kwallis@catalyslubricants.ca	Erb Signs www.erbsigns.ca 519-602-4747 admin@erbsigns.ca
BGI Retail / 214 Carson Co. www.214carsonco.com 519-754-7766 kris.carson@214carsonco.com	Ingersoll Products Inc. www.ingersollproducts.com 519-485-5731 dmckenzie@ingersollproducts.com	
Canadian IPG www.canadianipg.com 519-871-2474 will@cipg.ca	Tetra Chem www.tetra-chem.com 1-888-658-5515 sales@tetra-chem.com	Other Supplies
Cayuga Displays Haldimand County www.cayugadisplays.com 905-334-0448 chris@cayugadisplays.com	VanPelt's Business Solutions www.vanpelts.ca 226-448-0045 Mark Schrivers	All Clear Disinfecting www.allcleardisinfecting.com
EasyWay Specialty Chemicals www.easyway.ca 519-537-7711 orders@easyway.ca		Cedar Crest Wood Products Ltd. www.safespace24.com 519-688-0379
Enns Textiles www.ennstex.com 519-773-8990 fe@ennstex.com		Disinfect and Fog www.disinfectandfog.com
Flexus Industries www.flexusind.com 519-873-0825 isaak@flexusind.com		Spark Power Corp. Wes Otten 905-330-0371 wotten@sparkpowercorp.com
Pioneer Cabinetry Inc. www.pioneercabinetry.ca 519-688-6363 chris@pioneercabinetry.ca		South Western Sanitization www.southwesternsanitization.ca 519-688-7273 info@southwesternsanitization.ca
Translas Canada Ind. Ltd. www.translas.ca info-CA@translas.com 1-888-383-9080		Glass Doctor www.glassdoctor.com 519-485-5471
Northern Specialty Supplies Inc. www.shop.nsscan.com 226-970-2058 aaron@nsscan.com		

Visit www.OxfordConnection.ca for more COVID-19 resources.

*Note: A full list of Ontario suppliers can be found by visiting: www.swpublichealth.ca

WEB RESOURCES

Support for Businesses

www.OxfordConnection.ca

www.SupportingOxford.ca



Support for Employers and Workers

www.CESOOxford.ca

www.WorkInOxford.ca



SW Public Health

www.swpublichealth.ca



COMMUNITY EMPLOYMENT
SERVICES



The Ontario government, in partnership with the federal government, extended the **Canada Emergency Commercial Rent Assistance (CECRA)** for small businesses by one month to help eligible small business pay rent for August.

To find out how much rent support you may be eligible for, visit
www.ontario.ca/page/covid-19-rent-assistance-small-businesses

To learn more and apply for the CECRA for small businesses, visit:
www.cmhc-schl.gc.ca/en/finance-and-investing/covid19-cecra-small-business

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